2024 Hannover Fair Special

Catena-X and Deutsche Telekom involvement – Overview and user manual

<u>christoph.schlueter-langdon@telekom.de</u> (business lead of Telekom dataspace unit & Catena-X agile Product Manager; Research Associate Professor, Peter Drucker School, Claremont Graduate University, <u>link</u>) v3_2024-06-15

Catena-X ecosystem overview

Catena-X (CX) is the first open data ecosystem for the automotive industry designed to create data chains that will enhance your value chain. It's elements include:

- Catena-X Association (<u>link</u>): Runs the ecosystem, has more than 170 members, and owns overall governance including standardization of key software.
- Catena-X Consortium (<u>link</u>): The €250 million, 3-year, 2021-2024 project of 28 partners in automotive with funding support from the German government that incubated the ecosystem and developed its core software foundation (link).
- Tractus-X software foundation (<u>link</u>): Created by the CX Consortium in the open-source
 Tractus-X (TX) project under the Eclipse Foundation. It comprises multiple components and
 incorporates elements and specifications from other sources, such as the Eclipse EDC project
 (<u>link</u>), Gaia-X trust framework (<u>link</u>), and International Data Spaces Association (IDSA, <u>link</u>).
- Operating environment: The ecosystem itself is coming alive through various providers of
 operating environments, sandboxes, applications, and advisory services all specified and
 certified by the CX Association in accordance with its "Operating Model" (link).
- **3 elements:** From an information systems perspective the CX ecosystem is comprised of (1) a dataspace for trustful peer-to-peer data exchange (<u>link</u>), (2) data product templates for data chains like digital twins (<u>link</u>), and (3) super-apps like product carbon footprint (PCF) tracking and material traceability for material pass and next-generation quality assurance.

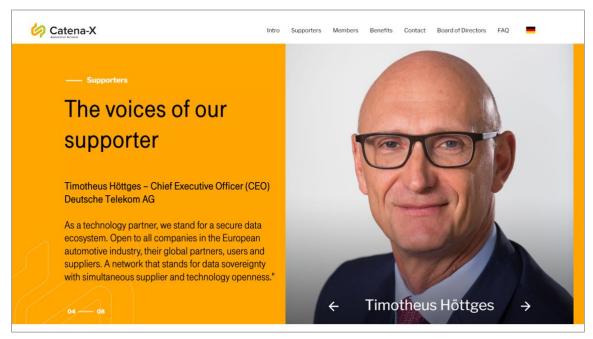


Figure 1: Tim Höttges, CEO Deutsche Telekom, co-founder of CX Automotive Network (Catena-X)

Getting started with Catena-X: A user manual – "it works as your mobile phone"

The CX ecosystem (in BLUE below) operates much like a national phone system. In a phone system, the government regulates standards (in the CX data ecosystem the CX Association defines and enforces them through certification) and issues IDs needed for service contracts (CX Association issues a CX ID). Telecom carriers provide the network (CX-certified operators like Cofinity-X are offering production environments), while outfitters supply phones (CX enablement services offer access solutions) and apps (CX business application providers supply dataspace apps).

Deutsche Telekom involvement: Developer, product innovator, and shareholder

Tim Höttges, CEO Deutsche Telekom (DT), who was part of the pioneers initiating the Catena-X Automotive Network, positioned DT's T-Systems International (TSI) subsidiary to lead data sovereignty and operations (see Fig. 1). When the project was reorganized into an agile setup based on "SAFe" (link), TSI assumed agile roles of Business Owner (BO), Product Manager (PM), System Architect (SA), and several Product Owners (POs) with their feature teams (link). Today, TSI is: (a) one of ten shareholders of Cofinity-X, a first operating company in the CX ecosystem, and (b) offering easy-to-use Software-as-a-Service (SaaS) products optimized for small and medium sized enterprises without specialized IT departments:

- "Dataphones" (CX enablement services) required to connect to a dataspace; with a long list of productivity features all readily usable as a managed service without systems integration and complete with a browser-based UI optimized for intuitive use by non IT-users (link).
- Application and data chain development sandboxes with a built-in dataspace (link). This
 allows a business to focus on its use case rather than dataspace tech. Furthermore, it enables
 iterative development with partners on a test track first before taking it on the "Autobahn" or
 into production. TSI offers 3 versions, all based on CX tech stack but with different governance
 and ownership options: (1) TX Sandbox (TSI governs, owns, operates), (2) CX Sandbox (under
 CX governance launched with Release 24.05), your own (3) Living Lab (you govern and own,
 TSI operates).







Figure 2: Ford-Flex data chain launch at CES, IMX trip to Greenville SC, and CX prelaunch in Austin TX

The train has left the station: From pilots to internationalization in U.S. and Asia

As core system developers we are happy to see first pilots following global supply chains (see Fig. 2):

2024	CES : Launch of a Ford-Flex live data chain for primary scope-3 product carbon footprint (PCF) tracking data; IBM's 2min video; Research note; Flex LinkedIn post
2023	IMX Greenville SC: Launch of 10-nation International Manufacturing-X (IMX); 2-pager
	• CESMII Smart Manufacturing Greenville: Dataspaces have arrived in U.S., link
	• IAA & Catena-X Munich: Data drives software-defined vehicle and supply chain, link
	Prelaunch Austin TX: First success and next steps, <u>link</u>
2021	Catena-X with GAIA-X: Will Data Space Be the Word of 2021? Link