

Intelligent Infrastructure 2023 Austin TX: Sneak preview of Catena-X in U.S.

By Chris Schlueter Langdon, 2023-10-02

[Free tickets. Limited supply. Register now!](#)

Are you still just storing data or are you sharing? Either way, we'd like to invite you to take part in a **Catena-X event, June 5, 2023, in Austin, TX**. Catena-X is the world's first open and collaborative data ecosystem, launched recently in Europe. Now, leading automakers, along with their suppliers and service providers, are bringing this paradigm-shifting data sharing system to North America. This event will be your opportunity to talk to the pioneers of the system and its components from **Catena-X, Gaia-X, and the International Data Space Association (IDSA)**. Find out about the importance of dataspaces to business, understand capabilities and impact, and enjoy a front row seat to the pre-launch of the **Catena-X Hub in North America**.



Figure 1: Dr. Robert Habeck (center), German Federal Minister of Economic Affairs and Climate Action, with Catena-X association board members (courtesy of [Catena-X](#))

Catena-X is open for business

Catena-X has successfully launched the **controlled beta phase** with a first operating company Cofinity-X ([link](#)), together with initial real users and suppliers:

- It will enable novel applications based on **cross-organizational data chains and digital twins** for better, more **resilient supply chains** and more **sustainable products**.
- It is NOT a data storage system, but rather a **data sharing network** that maintains and safeguards your **data sovereignty**. Imagine: you can save on the costs of data storage while extracting value from shared data, while also maintaining the power to control rights and access to your data.
- “Killer” applications are myriad and include pathways toward world-changing supply chains with **product carbon footprint (PCF) tracking, material traceability**, and first **circular economy** use cases.

Open technology, common standards

Catena-X is brought to you by a coalition of automakers, tier-1 suppliers, as well as pioneering small and mid-sized firms, vendors, and consultants, with a total of **more than 150 member** companies and counting. It is built on **open-source technology in Eclipse** pioneered by Gaia-X and the International Data Spaces Association (IDSA).

Austin program

We’re looking for your input and ideas with the Catena-X buildout in North America, with a first hub slated for 2024 to make it as easy as possible for you to use the network. Join us for:

12 – 1 pm **Arrival & lunch**

1 – 3 pm **Welcome to Austin!**

Oliver Ganser (BMW; Head of Catena-X Association, Head of Catena-X Consortium) & Jeff Schlageter (IBM; C-X Assoc. Board Member)

Catena-X 101

Oliver Ganser

Catena-X KITs (keep it together) & benefits

Product lifecycle mgmt. (PLM)/ quality - Oliver Ganser

CO₂ reduction - Niels Angel (BMW; C-X Product Owner Sustainability)

Battery pass - Thorsten Dikmann (BASF; C-X Product Owner Battery Pass)

Catena-X KITs & open collaboration

Maximilian Ong (Mercedes-Benz; C-X System Architect)

Q&A, short break

3 – 5 pm **Catena-X onboarding & global adoption**

Partner testimonials - Interview with Pramita Mitra (Ford) & Jeffrey Schlageter

Catena-X's first operating company Cofinity-X - Thomas Roesch (ZF; CEO Cofinity-X)
Launch of Catena-X North America Hub - Frank Göller (Volkswagen; C-X VP Internationalization) & Chris Langdon (Deutsche Telekom; C-X Product Manager C-X Agile Release Train)

Catena-X panel discussion “Trust and Interoperability”

Moderator: Frank Koester (German Aerospace Center/DLR)
Participants: Thomas Roesch, Lars Nagel (CEO International Data Spaces Association), Roland Fadrany (COO Gaia-X), Chris Langdon

5 – 6 pm **Get together & buffet**

Registration

Be sure to secure your slot for the launch of a Catena-X Hub in North America.

Free registration: <https://www.eventbrite.com/e/catena-x-austin-tickets-632561437287>

The Catena-X event precedes the **Intelligent Infrastructure conference** at the same venue: <https://www.intelligentinfra.com/register/>

For details on ...

- Catena-X: <https://catena-x.net/en/>
- Eclipse Foundation: <https://www.eclipse.org/>
- Gaia-X: <https://gaia-x.eu/who-we-are/>
- International Data Spaces Association (IDSA): <https://internationaldataspaces.org/we/members/>

Learn more from our pioneering dataspace projects

- **What** is it: For a C-level 1-pager, [link](#), and a Dataspace Top 10 overview, [link](#)
- **How** to get started: Check out our Digital.ID and dataspace connectivity solutions, [link](#)
- First **use cases** such as Umati in manufacturing ([link](#)) and intermodal mobility ([link](#))

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